

Ali Yassen Ghanem

IT Manager | Fullstack Developer

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PROFESSIONAL SUMMARY

- IT Manager and Fullstack Developer with a Bachelor's degree in Informatics Engineering, currently leading the technology function of an international media and marketing group operating in Syria and Iraq.
- Hands-on experience across the full stack: Laravel and Express.js back ends, REST API design, React.js and Flutter front ends, and MySQL database design and optimization.
- Well-versed in search algorithms with practical experience in encryption algorithms, e.g. DES and AES.
- Combines technical delivery with team leadership and infrastructure management; strong analytical problem-solving practiced on platforms such as HackerRank.

WORK EXPERIENCE

IT Manager

Sama Qasioun - Media & Marketing (Syrian-Iraqi international company) | 02/2026 - Present

- Lead the company's IT function across both the Syrian and Iraqi operations, covering in-house software development, web infrastructure, and internal systems.
- Own the design and delivery of internal web platforms built on Laravel (API-first), MySQL, and modern front-end technologies, including a B2B task and order management platform used by clients, executors, and team leads.
- Manage hosting, domains, DNS, SSL, and deployment pipelines; administer Linux-based shared hosting environments and production databases.
- Define technical requirements with management and stakeholders, translate business needs into product specifications, and plan development roadmaps.
- Supervise and support the technical team, review code and deliverables, and enforce standards for security, data integrity, and maintainability.

IT Manager

ISRAR - Digital Marketing (Syrian branch of Sama Qasioun) | 02/2026 - Present

- Manage all IT and web operations for the Syrian branch, including the corporate website, hosting, and digital tooling used by the marketing teams.
- Build and maintain the company's WordPress website, covering page design, SEO configuration, performance, and brand-consistent styling.
- Automate internal workflows using web forms, spreadsheets, and custom scripts to streamline order intake and production tracking for media projects.
- Provide technical support and training to non-technical staff and coordinate IT needs between the Syrian branch and the wider group.

Fullstack Developer

CodeHorizon - Software Solutions | 10/2025 - 11/2025

- Developed and maintained web application features across the stack, delivering both front-end interfaces and server-side logic within a short, deadline-driven engagement.
- Built and consumed REST APIs and implemented database queries and schema changes in MySQL.
- Worked within the company's version control and code review process and collaborated with the development team to deliver client requirements on schedule.

Freelancer - Project Consultant

Latakia Governorate, Syria | 08/2023 - Present | Part-time

- Assisted multiple IT engineering students with the development and implementation of their graduation projects, ensuring high-quality outcomes and innovative solutions.
- Automotive Company Management System: developed a comprehensive solution for a company that buys, sells, and offers car maintenance services, with features for inventory management, service scheduling, and customer engagement.
- Medical Building Scheduling and Management System: built a system to manage doctor schedules, enable patient appointment booking, and provide detailed records of patient cases, focusing on usability and efficiency for healthcare operations.

Fullstack Developer

[Company name] | [MM/YYYY - MM/YYYY]

- Built and maintained user-friendly interfaces for web and mobile applications, optimizing UI/UX for responsive design and accessibility, and collaborating with design teams on interactive features.
- Developed and maintained server-side logic, APIs, and database interactions, ensuring secure and efficient handling of sensitive pharmaceutical data.

- Designed and optimized database structures to support operational needs and maintained data integrity and security protocols.

Trainer - Programming & ICDL

Syrian Computer Society; Positive Syrians Center | Latakia, Syria

- Delivered programming language training and ICDL courses at the Syrian Computer Society.
- Provided computer literacy and programming fundamentals training at Positive Syrians Center.
- Designed structured training materials and hands-on exercises for learners at different skill levels.
- Assessed trainee performance and offered continuous technical and educational support to improve learning outcomes.

EDUCATION

Bachelor's Degree in Informatics Engineering

Tishreen University | Latakia Governorate, Syria | 10/2019 - 09/2024

- Focused on software engineering, algorithms, databases, and information security, combining theoretical foundations with applied project work.

PROJECTS

Airline Travel Agency System

Fullstack web application

- Developed a comprehensive software solution for an airline travel agency, enabling seamless management of flight bookings, customer profiles, and payment processes.
- Implemented real-time seat availability tracking, automated ticket generation, and user-friendly interfaces for both customers and administrators, reducing manual workload.

Pharmaceutical Distribution Management System

Inventory, orders, and logistics

- Designed and implemented a robust system for a pharmaceutical distribution company to manage inventory, order processing, and delivery logistics.
- Incorporated real-time stock monitoring, automated invoice generation, and tracking of regulatory compliance for drug distribution.

Diabetes Detection System Using Data Mining Algorithms

Machine learning / data mining

- Developed a system for early detection of diabetes by leveraging advanced data mining algorithms.
- Analyzed patient data such as blood glucose levels and health history using intelligent models to predict the likelihood of diabetes.

Airline Reservation Database

Database design and optimization

- Created a structured and efficient database system to manage airline reservations, covering flights, passenger details, and ticketing information.
- Optimized the database architecture for speed and reliability, handling large volumes of data.

SKILLS

Programming Languages: C++, Java, Python, PHP, JavaScript, Dart, HTML, CSS

Frameworks: Laravel, Express.js, Flutter, Tailwind CSS

Libraries: React.js

Databases: MySQL

Web & Infrastructure: REST API design, WordPress, Elementor, Linux shared hosting, cPanel/hPanel, DNS and domain management, Git

Security & Algorithms: Encryption algorithms (DES, AES), search algorithms, data structures

Professional Skills: Team leadership, critical thinking, multitasking, working under pressure, teamwork, quick learning and application of new skills, technical training and instruction

Languages: Arabic (Native), English (B2), German (B1)